

# BUSINESS CLARITY COACHING



## INITIAL 4 SESSION STARTUP – \$800

We start with a 4-session commitment (45-minute sessions for each session). During this time we will review your business from inception to future vision. We will work through any gaps or current concerns you may have.



## FOLLOW UP SESSIONS – \$150/HR \*\*30-MINUTE MINIMUM\*\*

Following the completion of the Initial 4 Session Startup, you have the flexibility to arrange consultations with me at your convenience. The only requirement is a minimum commitment of 30 minutes per session. I am available to support you as much or as little as your needs dictate.

## FAQ: Why is the Initial 4 Session Startup more expensive?

The answer is twofold. This coaching program is designed to work for motivated entrepreneurs and small business owners. I want you to reach greater success than you imagined for yourself. To do so, you must demonstrate follow-through. If this is your style, we will go through SO much content during the Initial 4 Session Startup and you will walk away with increased clarity on your business.



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# WEBSITE PACKAGES



**1**

## **CHECKLIST – \$400**

Are you a go-getter with a clear picture of what you want and just need some guidance?

- Custom checklist to meet your needs
- 3 hours of communication



**2**

## **BASIC GODADDY OR WEEBLY – \$800**

If you are flexible with your layout and looking for an easy to maintain website, this option might be best for you.

- Up to 10 pages
- Basic Integrations
- 2 hours of communication
- 2 minor updates within 6 months
- You provide all content



**3**

## **GODADDY – \$1,200**

This option still requires some flexibility, but levels up some customizations.

- Up to 15 pages
- Basic Integrations
- 4 hours of communication
- 2 Google forms
- Up to 4 designs (social media, flyer, etc.)
- 2 minor updates within 6 months
- 1 custom training video



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# WEBSITE PACKAGES



## **BASIC WIX – \$1,400**

If you have a specific design laid out in your mind, Wix offers complete customization.

- Up to 10 pages
- Basic Integrations
- 3 hours of communication
- 2 minor updates within 6 months
- You provide all content.



## **WIX – \$2,000**

If you have a specific design laid out in your mind, Wix offers complete customization.

- Up to 15 pages
- Basic Integrations
- 4 hours of communication
- 2 Google forms
- Up to 4 designs (social media, flyer, etc.)
- 2 minor updates within 6 months
- 1 custom training video

All packages do not include web hosting fees. Your credit card information will be placed on file with the website company for automatic renewal. To view frequently asked questions, please click [here](#).

**COMPLETE A PROSPECTIVE CLIENT FORM TO GET STARTED**



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# BUSINESS LAUNCH PACKAGES

Business Launch and Re-launch packages can be customized to meet your individual needs. Below is a general list of packages.



## CHECKLIST – \$400

Are you a go-getter and just need some guidance?

- Custom checklist to meet your needs
- 2 hours of strategic communication



## MINI BUSINESS BUILDER – \$500

If you have a general idea of what you need, but want help with the paperwork, this might be for you.

- 2 hours of brainstorming & procedure planning
- Basic LLC & EIN
- Domain check and purchase if needed
- Add on website package 2-5 with \$100 discount



## BASIC BUSINESS BUILDER – \$800

This option offers a solid foundation to get you up and running quickly.

- Up to 3 hours of brainstorming & procedure planning
- Formulate an intake process
- Basic LLC & EIN
- Domain check and purchase if needed
- 2 forms & business card design
- Google MyBusiness page setup
- Add on website package 2-5 with \$150 discount



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# BUSINESS LAUNCH PACKAGES



4

## READY TO LAUNCH – \$1,200

Start-up to success! The Ready To Launch package builds a solid foundation, lays out basic systems for on-boarding and provides you with the confidence to open your doors successfully.

- Up to 4 hours of brainstorming, procedure planning, services refinement and package design
- Formulate and automate an intake process
- Basic LLC & EIN
- Domain check and purchase if needed
- Email setup
- 2 forms (electronic or paper) & business card design
- Google MyBusiness page setup
- Social Media set up (Facebook, Instagram, LinkedIn, YouTube and/or Alignable)
- Mailchimp & Square set up
- Add on website package 2-5 with \$200 discount

If you are looking for a relaunch package, please purchase a Business Audit or schedule a time to talk with me about your needs. A Business Audit is required as a part of a Business Re-Launch package.

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# BUSINESS AUDITS



## ONLINE PRESENCE – \$250

With this option, I deep dive into your online presence and provide a comprehensive overview of how your business appears online. Often times as small business owners, we forget we opened a Yelp account and don't realize the old website from 5 years ago still appears in a web search. I verify that your profile appears with similar branding and current information.



## INTAKE PROCESS – \$250

With this option, I deep dive into your business automation and onboarding process. If possible, I will recommend ways to streamline and automate your intake process. I will also review your marketing materials and provide feedback regarding the clarity of your messaging and branding.



## THE FULL AUDIT – \$450

With this option, I will conduct both the Online Presence Audit and Intake Process Audit at a reduced rate!

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# A LA CARTE

**1 ONE ON ONE CONSULTATIONS - \$150/HR**

**2 MONTHLY WEBSITE MAINTENANCE - \$100+**

**3 TRAINING VIDEO - \$50+**

**4 GOOGLE FORMS - \$50+**

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